

# Bayesian MC<sup>2</sup> estimation of the capital-labor substitution elasticity in developing countries

Rolando Gonzales Martínez\*

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## Abstract

A Bayesian Markov Chain Monte Carlo estimation of the capital-labor substitution elasticity is proposed. This approach allows to incorporate economic theory, previous empirical work and expert criteria during the estimation of the production function, thus overcoming the typical small-sample problems faced by developing countries during the estimation of parameters for their computable general equilibrium models.

Se propone una estimación Bayesiana de la elasticidad de sustitución capital trabajo. Esta aproximación permite incorporar la teoría económica, trabajo empírico previo y criterios expertos en la estimación de la función de producción, permitiendo así superar los problemas de muestras pequeñas que enfrentan los países en vías de desarrollo al estimar parámetros para sus modelos de equilibrio general computable.

*JEL codes: C11, D2, D5*

*Keywords: Bayesian analysis, production function, computable general equilibrium models*

## 1 Introduction

Policy-makers need to estimate long-run elasticities to calibrate their computable general equilibrium models<sup>1</sup>, since a model with a realistic calibration strongly supports the policy formulation process. Among the parameters needed to calibrate these models, considerable effort has focused on the estimation of the elasticity of substitution between capital and labor. In some developing countries, the data to estimate this elasticity is inaccurate and has a small sample size. Together with the usual estimation problems of endogeneity, omitted variable bias, nonstationarity, serial

correlation, and specification problems related to functional forms, the low-quality data further casts doubt on the frequentist estimation of this parameter<sup>2</sup>.

This paper proposes a Bayesian Markov Chain Monte Carlo (MC<sup>2</sup>) estimation of the capital-labor substitution elasticity. The Bayesian approach allows to incorporate economic theory, previous empirical work and expert criteria into the estimation process, thus avoiding the typical problems related to data deficiencies in developing countries.

Section 2 describes the MC<sup>2</sup> estimation procedure, section 3 illustrates the technique with data of the Bolivian economy. Section 4 discusses the results and concludes.

\*Unidad de Análisis de Políticas Sociales y Económicas de Bolivia (UDAPE). Email: rgonza1es@udape.gob.bo.

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<sup>1</sup>The reference to policy-makers does not exclude the relevance of the estimation procedure for other users of computable general equilibrium models, as e.g. academics and researchers.

<sup>2</sup>For example, in Bolivia it was not possible to estimate the capital-labor substitution elasticities of the general equilibrium model MACEPES (*Modelo de Análisis de Choques Exógenos y de Protección Económica y Social*, see Canavire and Mariscal, 2010).

## 2 CES and Bayesian MC<sup>2</sup>

A constant returns to scale production function with a constant elasticity of substitution (CES) between two factors, capital ( $k$ ) and labor ( $l$ ), implies a production function of the form (Arrow et al., 1961),

$$q = A \left[ \rho l^{\frac{\sigma-1}{\sigma}} + (1-\rho)k^{\frac{\sigma-1}{\sigma}} \right]^{\frac{\sigma}{\sigma-1}}, \quad (1)$$

where  $q$  is real output,  $A$  is a Hicks-neutral technological shifter,  $\rho \in [0,1]$  is a distribution parameter and  $\sigma \in [0,\infty)$  is the elasticity of substitution between capital and labor. The first order condition of the restricted optimization problem of the firms is,

$$pA \frac{\sigma}{\sigma-1} \left( \rho l^{\frac{\sigma-1}{\sigma}} + (1-\rho)k^{\frac{\sigma-1}{\sigma}} \right) \rho^{\frac{\sigma-1}{\sigma}} l^{-\frac{1}{\sigma}} = w,$$

then,

$$\begin{aligned} \ell &= \left( \frac{pA \left( \rho l^{\frac{\sigma-1}{\sigma}} + (1-\rho)k^{\frac{\sigma-1}{\sigma}} \right)^{\frac{1}{\sigma-1}} \rho}{w} \right)^{\sigma}, \\ &= \left( \frac{p}{w} \right)^{\sigma} \rho^{\sigma} A^{\sigma} \left( \rho l^{\frac{\sigma-1}{\sigma}} + (1-\rho)k^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}}. \end{aligned} \quad (2)$$

Replacing (1) in (2), the labor demand equals,

$$\ell = \left( \frac{p}{w} \right)^{\sigma} \rho^{\sigma} A^{\sigma-1} q,$$

thus,

$$\frac{q}{\ell} = \left( \frac{w}{p} \right)^{\sigma} (\rho)^{-\sigma} A^{1-\sigma}.$$

This equation can be log-linearized,

$$y = \theta_0 + \theta_1 x, \quad (3)$$

for  $y = \ln(q/\ell)$ ,  $x = \ln(w/p)$ ,  $w/p$  real wages and  $\theta_0 = -\sigma \ln \rho + (1-\sigma) \ln A$ ,  $\theta_1 := \sigma$ . See Cicowiez (2011). Adding an error term and time or cross-section subscripts, equation 3 becomes a linear regression model. The regression form of 3 is used for the empirical estimation of  $\sigma$  with e.g. ordinary least squares (OLS) or two stage least squares (2SLS).

A different approach is to use Bayesian methods. With Bayesian methods, it is possible to incorporate previous empirical work and economic theory into the CES empirical model 3, together with the expert criteria of professionals in the field.

Let  $X = [\mathbf{1}_n \ (x_1, \dots, x_t)']$ ,  $\theta = [\theta_0 \ \theta_1]$ ,  $y = (y_1, \dots, y_t)'$ ,

$$y \sim \mathcal{N}(X\theta, s^2 I_n),$$

with prior distributions<sup>3</sup>,

$$\underline{\theta} \sim \mathcal{N}(\theta_0, B_0), \quad s^2 \sim \mathcal{IG}(\alpha_0/2, \delta_0/2).$$

As a consequence of these assumptions,

$$\overline{\theta} | s^2, y \sim \mathcal{N}(\underline{\theta}, B_1),$$

where,

$$\begin{aligned} B_1 &= [s^{-2} X'X + B_0^{-1}]^{-1}, \\ \underline{\theta} &= B_1 [s^{-2} X'y + B_0^{-1} \theta_0], \\ \alpha_1 &= \alpha_0 + n, \\ \delta_1 &= \delta_0 + (y - X\theta)'(y - X\theta). \end{aligned}$$

Since both conditional posterior distributions are standard, a Markov Chain Monte Carlo sampler can be used to find the posterior distribution of  $(\theta, s^2)$ :

(a) Let  $s^{2(0)}$  be a starting value of  $s^2$ .

(b) At the  $g$ th iteration,

$$\begin{aligned} \theta^{(g)} &\sim \mathcal{N}(\overline{\theta}^{(g)}, B_1^{(g)}), \\ s^{2(g)} &\sim \mathcal{IG}(\alpha_1/2, \delta_1^{(g)}/2), \end{aligned}$$

where,

$$\begin{aligned} B_1^{(g)} &= [s^{-2(g-1)} X'X + B_0^{-1}]^{-1}, \\ \overline{\theta}^{(g)} &= B_1^{(g)} [s^{-2(g-1)} X'y + B_0^{-1} \theta_0], \\ \delta_1^{(g)} &= \delta_0 + (y - X\theta^{(g)})'(y - X\theta^{(g)}). \end{aligned}$$

With a repetition of the Gibbs sampling (b) until  $g = \mathcal{B} + \mathcal{G}$ —where  $\mathcal{B}$  is the burn-in sample and  $\mathcal{G}$  is the desired sample size—is possible to calculate values of  $\theta^{(g)}$  and  $s^{2(g)}$ ,  $g = \mathcal{B} + 1, \dots, \mathcal{B} + \mathcal{G}$  and simulate the posterior distribution of  $\theta$  and  $s^2$ . The Bayesian point estimator  $\hat{\theta}$  is the value of  $\theta$  that minimizes the expected value of a loss function  $L(\hat{\theta}, \theta)$ , where the expectation is taken over the posterior distribution of  $\theta$ ,  $\pi(\theta|y)$ ,

$$\min_{\hat{\theta}} \mathbb{E}[L(\hat{\theta}, \theta)] = \min_{\hat{\theta}} \int L(\hat{\theta}, \theta) \pi(\theta|y) d\theta.$$

Under quadratic loss,  $L(\hat{\theta}, \theta) := (\hat{\theta} - \theta)^2$ ,

$$\min_{\hat{\theta}} \mathbb{E}[L(\hat{\theta}, \theta)] = \min_{\hat{\theta}} \int (\hat{\theta} - \theta)^2 \pi(\theta|y) d\theta.$$

Differentiating with respect to  $\hat{\theta}$  and setting the derivative equal to zero,

$$\begin{aligned} \hat{\theta} &= \int \theta \pi(\theta|y) d\theta \\ &= \mathbb{E}(\theta|y). \end{aligned}$$

<sup>3</sup>The underlined parameters stand for priors and the overlined parameters for posteriors, a conventional notation in Bayesian econometrics. See for example Koop (2003).

*i.e.* the optimal point estimator under quadratic loss is the mean of the simulated posterior distribution of  $\theta$ . See Geweke (2005), Gill (2007) or Rivero (2009).

### Prior elicitation in the CES model

It is a common Bayesian practice to use maximum-likelihood or OLS estimates as priors for parameters like the variance or the covariance contained in  $B_0$ , since economic theory rarely provides values for these statistical concepts. Nevertheless, the CES model offers a unique opportunity to prior elicitation, as there is no need to use values from previous estimations which, given the low-quality data in developing countries, would be certainly doubtful.

Let  $\underline{\theta}_1$  be a prior elicitation of  $\theta_1$  and  $\underline{Var}(\theta_1)$  the elicited prior variance of  $\theta_1$  (these priors can be based on previous empirical work, economic theory or expert criteria, given the fact that in developing countries the *knowledge* and the *experience* of experts in the field is a valuable source of information that can be exploited to improve the estimation of the elasticities).

From equation 3 it is clear that the prior for  $\theta_0$  would be,

$$\underline{\theta}_0 = -\underline{\theta}_1 \ln \rho + (1 - \underline{\theta}_1) \ln A. \quad (4)$$

The components of the prior variance-covariance matrix  $B_0$ ,

$$B_0 = \begin{bmatrix} \underline{Var}(\theta_0) & \underline{Cov}(\theta_0, \theta_1) \\ \underline{Cov}(\theta_0, \theta_1) & \underline{Var}(\theta_1) \end{bmatrix},$$

can be elicited given the fact that,

$$\begin{aligned} \underline{Var}(\theta_0) &:= \underline{Var}(-\underline{\theta}_1 \ln \rho + (1 - \underline{\theta}_1) \ln A) \\ &= [(\ln \rho)^2 + (\ln A)^2 + 2 \ln(\rho + A)] \underline{Var}(\theta_1) \end{aligned} \quad (5)$$

and,

$$\underline{Cov}(\theta_0, \theta_1) = \mathbb{E}(\underline{\theta}_0 \underline{\theta}_1) - \mathbb{E}(\underline{\theta}_0) \mathbb{E}(\underline{\theta}_1)$$

Thus,  $\underline{\theta}_0$ ,  $\underline{\theta}_1$  and  $B_0$  can be fully elicited assigning values to the hyperparameters  $A$  and  $\rho$ , *i.e.* efficiency and labor participation<sup>4</sup>. The elicitation of these hyperparameters can also be based on expert criteria, previous empirical work or economic theory, without requiring a previous frequentist estimation.

<sup>4</sup>The social accounting matrix can be a valuable source of information to elicitate these concepts. Operating on the first order conditions of the CES function (through the optimization problem that a firm solves under perfect competition),

$$\rho = \frac{wl^{\sigma-1} + rk^{\sigma-1}}{wl^{\sigma-1}},$$

for  $r$  the capital return. Then, only when  $\sigma = 1$ ,  $\rho$  strictly measures labor participation. Assuming  $\sigma \approx 1$  facilitates the conceptual elicitation of  $\rho$ ; in other circumstances, prior knowledge about capital stock and capital return will be required to elicitate  $\rho$ .

<sup>5</sup>The last available survey is from 2009, but the cut year chosen for the MAMS model is 2006.

## 3 Results

This section illustrates the Bayesian MC<sup>2</sup> estimation of  $\sigma$  with data of the industrial sector in the Bolivian economy, and compares the Bayesian approach with a traditional frequentist estimation. Table 3 shows estimates for other activities.

### Frequentist approach

Bolivia is a typical example of a developing country that lacks of accurate data and has only a short sample of observations from aggregate activities. To estimate equation 3, the information of real output from national accounts was divided between the number of people employed in each activity (a proxy of the labor factor). Real income was measured deflating nominal earned income with the implicit deflator of output. The labor and wage proxies came from the bolivian household survey. Since this survey is only available yearly from 1996 to 2006<sup>5</sup>, without data for 1998, these rough measures make a total data sample of 10 observations.

Table 1 shows the OLS estimation of the capital-labor substitution elasticity for the industrial activities based on this data. Model  $\mathcal{M}_1$  is equal to the regression form of equation 3,  $\mathcal{M}_2$  includes a trend term as in Jabbar (2002), and  $\mathcal{M}_3$  includes a first order lag of  $y_t$ , as in Tipper (2011). The first model has an extremely low  $R^2$ , equal to .0188, and the OLS estimator of  $\theta_1$  is .06, not statistically different from zero. Including a trend term  $\tau_t$  in  $\mathcal{M}_2$  improves the coefficient of determination to .1367, but the point estimator of  $\theta_1$  is still not statistically different from zero. Finally, the OLS estimation of a model ( $\mathcal{M}_3$ ) with a lag of  $y_t$  produces an estimate of  $\theta_1$ , equal to .19, again not statistically different from zero. In all the cases, the larger standard errors imply that the low bound of the intervallic estimation reaches negative values for  $\theta_1$ , a theoretical impossibility. These doubtful estimations illustrate the fact that developing countries need to incorporate other information into their estimation strategies in order to improve the reliability of their estimates. This could be achieved with Bayesian methods.

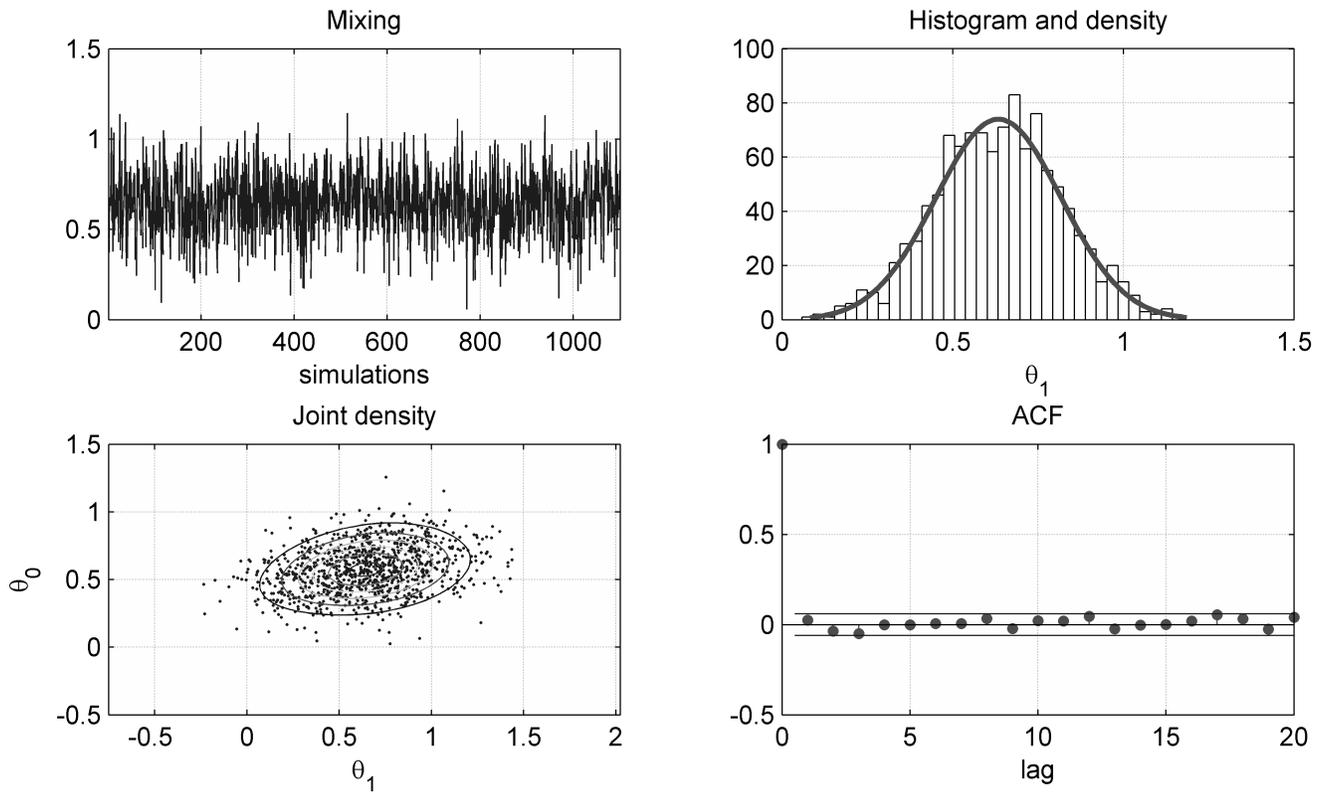


Figure 1: Simulations of the first MC<sup>2</sup> chain

Table 1: Frequentist OLS estimation<sup>a</sup>

	$\mathcal{M}_1$	$\mathcal{M}_2$	$\mathcal{M}_3$
$\theta_0$	2.12 (.1994)	2.13 (.2001)	.6922 (1.0426)
$\theta_1$	.06 (.1453)	.03 (.1483)	.19 (.1551)
$R^2$	.0188	.1367	.2683

<sup>a</sup> standard errors between parentheses.

$$\mathcal{M}_1: y_t = \theta_0 + \theta_1 x_t$$

$$\mathcal{M}_2: y_t = \theta_0 + \theta_1 x_t + \theta_2 \tau_t$$

$$\mathcal{M}_3: y_t = \theta_0 + \theta_1 x_t + \theta_3 y_{t-1}$$

### Bayesian estimation (I): prior elicitation

The prior elicitation of  $\theta_1$  was based on the previous empirical work of Clague (1969), Behrman (1972) and Boon (1973), who estimate  $\sigma$  for Perú, Chile and México, respectively. The theoretical work of Lucas (1990) and Erceg et al. (2006) was also taken into consideration, together with the expert criteria of Andersen (2003), who believes that in Bolivia the improvements in basic education makes unskilled workers more useful in the production process and, due to the specifi-

cation of production functions, makes easier to replace the low physical capital by non-skilled labor, increasing the elasticity of substitution related to the demand for production factors in all the sectors of the economy. These considerations (table 2) lead to an average prior value of  $\theta_1 = .6217$ , with a standard deviation of 0.1818 ( $\underline{Var}(\theta_1) = .0331$ ).

With an industrial labor participation of 55 per cent  $\rho = 0.55$  and a productivity factor of  $A_t = 1.6$ , equations 4 and 5 lead to a prior of  $\theta_0 = .2902$  and a variance  $\underline{Var}(\theta_0) = .0697$ . Finally, values of  $\alpha_0 = 1 \times 10^2$  and

Table 2: Information for the prior elicitation of  $\theta_1$ 

Previous studies <sup>a</sup>	Theoretical work <sup>b</sup>	Expert criteria <sup>c</sup>
Behrman .76	Lucas .60	Andersen .80
Boon .74	Erceg et al. .50	
Clague .33		

<sup>a</sup> Estimations of  $\sigma$  for Chile, México and Perú. Chile: Jere Behrman, *Elasticidades de sustitución sectoriales entre capital y trabajo en una economía en vías de desarrollo: análisis de series de tiempo para el periodo de post-guerra en Chile*. México: Gerard K. Boon, *Sustitución de capital y trabajo, comparaciones de productividad e insumos primarios proyectados*. Perú: Christopher Clague, *Capital-labor substitution in manufacturing in underdeveloped countries*.

<sup>b</sup> Robert E. Lucas Jr., *Supply-Side Economics: An Analytical Review*. Christopher J. Erceg, Luca Guerrieri, Christopher Gust, *SIGMA: a new open economy model for policy analysis*.

<sup>c</sup> Likke Andersen, *Educación en Bolivia: El efecto sobre el crecimiento, el empleo, la desigualdad y la pobreza*.

Table 3: Bayesian estimation of  $\theta_1$ 

	$\hat{\theta}_1$	Bayesian CI	Gelman-Rubin
Industry	.6339	[.26, .99]	.99956
Agriculture	.1970	[.009, .39]	.99961
Extractive activities <sup>a</sup>	.5144	[.08, .94]	.99955
Electricity, gas, water	1.1061	[.39, 1.80]	.99955
Construction	.1944	[.01, .38]	.99961
Trade	.1802	[.07, .29]	.99956
Transportation	.2641	[.002, .53]	.99961
Services <sup>b</sup>	.6667	[.46, .86]	.99958

<sup>a</sup> Crude oil, natural gas and mining

<sup>b</sup> Includes financial services

$\delta_0 = 1 \times 10^3$  were chosen to ensure a fast chain convergence. The complete prior elicitation equals<sup>6</sup>,

$$\underline{\theta}_1 = .6217,$$

$$\underline{\theta}_0 = .2902,$$

$$B_0 = \begin{bmatrix} .0697 & .0117 \\ .0117 & .0331 \end{bmatrix},$$

$$\alpha_0 = 1 \times 10^2, \delta_0 = 1 \times 10^3.$$

### Bayesian estimation (II): MC<sup>2</sup> results

Based on the previous prior elicitation, two parallel chains of size  $g = 1100$  were run, discarding the first 100 simulations (the burn-in sample  $\mathcal{B}$ ). Figure 1 shows

a good mixing of the first chain<sup>7</sup>. The ellipsoidal shape of the joint posterior density between the simulations of  $\theta_0$  and  $\theta_1$  emerges from the positive prior covariance in  $B_0$ . No evidence of autocorrelation is visible in the sampling autocorrelation functions (ACF) of the chain. The Gelman-Rubin statistic (Gelman and Rubin, 1992) is approximately equal to one (table 3), indicating that both chains converge to the same posterior distribution. The density of the simulated distribution is symmetric with a support above zero, suggesting a positive elasticity of substitution between capital and labor, as expected from economic theory.

The Bayesian point estimator of this elasticity is equal

<sup>6</sup>The appendix at the end of the document deals with the effect of choosing other values of  $\alpha_0$  and  $\delta_0$ .

<sup>7</sup>The results of the second chain are available upon request.

<sup>8</sup>Note that the value of  $\hat{\theta}_1$  is dependent of the loss function and the similarity of the prior  $\underline{\theta}_1$  to the posterior  $\bar{\theta}_1$  results from the election of a quadratic loss functions. A different point estimator will be obtained with e.g. an asymmetric loss function, see *inter alia* Zellner (1986). In any case, the intervalic estimation allows to use a range of values for  $\sigma$  during the calibration of the computable

to  $\hat{\theta}_1 = .63$ , with a Bayesian credible interval at a 95 level equal to  $[.26, .99]^8$ . The amplitude of the credible interval indicates gross capital-labor complementarity in the Bolivian industry, suggesting that the production factors in this sector are not fixed (the case of  $\sigma = 0$ ) but they are not perfect substitutes neither (the case of  $\sigma \rightarrow \infty$ ). At a 99 level, the bayesian credible interval of  $\theta_1$  is equal to  $[.16, 1.09]$ . Thus, the intervalic results strongly reject the existence of a Leontief production function in the Bolivian industry, but the rejection of a Cobb-Douglas function is marginal at a 95 level and cannot be rejected at a 99 level. Then, the existence of this type of production function cannot be excluded completely for the Bolivian industry. Table 3 shows the estimation results for other economic activities<sup>9</sup>.

## 4 Discussion

The estimation of  $\sigma$  in developed countries is close to one or even larger than one; see *inter alia* Arrow (1961), Maddala and Kedane (1966), Feldstein (1967), Burras and Moroney (1975) or, more recently, Antras (2004). On the contrary, the estimated value of  $\sigma$  in this study is congruent with the empirical fact that in developing countries the estimation of  $\sigma$  tends to be lower (Antony, 2009), as in Clague (1969), Behrman (1972), Boon (1973), Jabbar (2002) or Cicowiez (2011). Thus, the Bayesian approach seems an interesting alternative for the estimation of the capital-labor substitution elasticity in developing countries, as with this technique it is possible to compensate the data limitations with the inclusion of the experience of professionals in the field, theoretical concepts or previous empirical work, through prior elicitation. The combination of this prior criteria with data evidence produces an estimator that exploits both sources of information. Compared with traditional frequentist estimations, the Bayesian estimator of the capital-labor substitution elasticity is theory-consistent, and thus can be used to properly calibrate computable general equilibrium models.

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general equilibrium model.

<sup>9</sup>The parameter  $\theta_1$  was estimated following a similar MC<sup>2</sup> approach, but sector-specific priors were elicited for each activity, using averages of .31, .065, .211, .189 for agriculture; .789, .51, .37, .22, .23, .533, .69, .66 for extractive activities; 1.252, .896, .904, .95, .77, 1.72 for electricity, gas and water; .13, .29, .07, .25, .29, .12 for construction; .211, .189, .21, .10 for trade; .16, .36 for transportation and .775, .607, .598 for other services. These values come from previous estimations of the capital-labor substitution elasticity in other countries. See the references for details.

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#### APPENDIX: ON THE CHOOSING OF $\alpha_0$ AND $\delta_0$

Based on the latent hyperparameters  $\rho$  and  $A$ , the CES production function allows for an economic-complete prior elicitation of the mean parameters  $\theta_0$ ,  $\theta_1$  and the variance-covariance matrix of these parameters. The elicitation of the parameters  $\alpha_0$  and  $\delta_0$  of the inverse-gamma distribution remain nevertheless restricted to statistical grounds and can be further clarified. Figure A.1 shows that, as was stated in the document, the values of  $\alpha_0 = 1 \times 10^2$ ,  $\delta_0 = 1 \times 10^3$  were chosen to ensure a fast convergence of the simulations towards a steady state. This is evident noting that the posterior density of  $\theta_1$  begins to have a clear shape after 110 iterations. As an illustration of the effects of choosing other values of  $\alpha_0$  and  $\delta_0$ , let  $\alpha_0 = \delta_0 = 1 \times 10^4$ . These values produce a correlated non-convergent chain, which gives a false image of a bimodal posterior density for the capital-labor substitution elasticity  $\sigma$ . See figure A2.

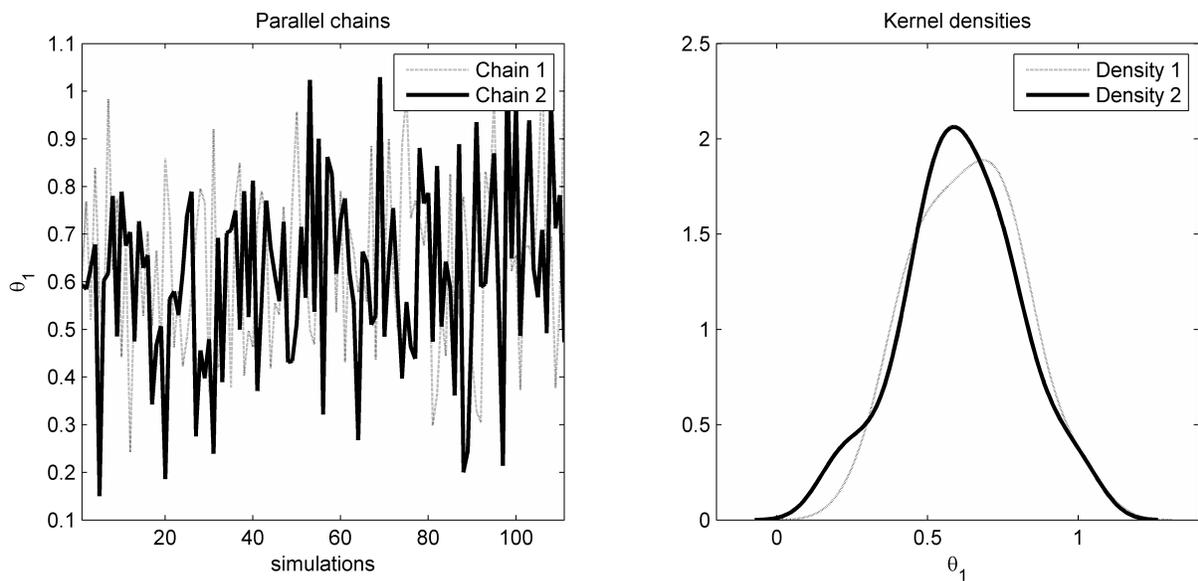


Figure A1: Simulation of two  $MC^2$  chains (110 iterations) and kernel densities for  $\theta_1$

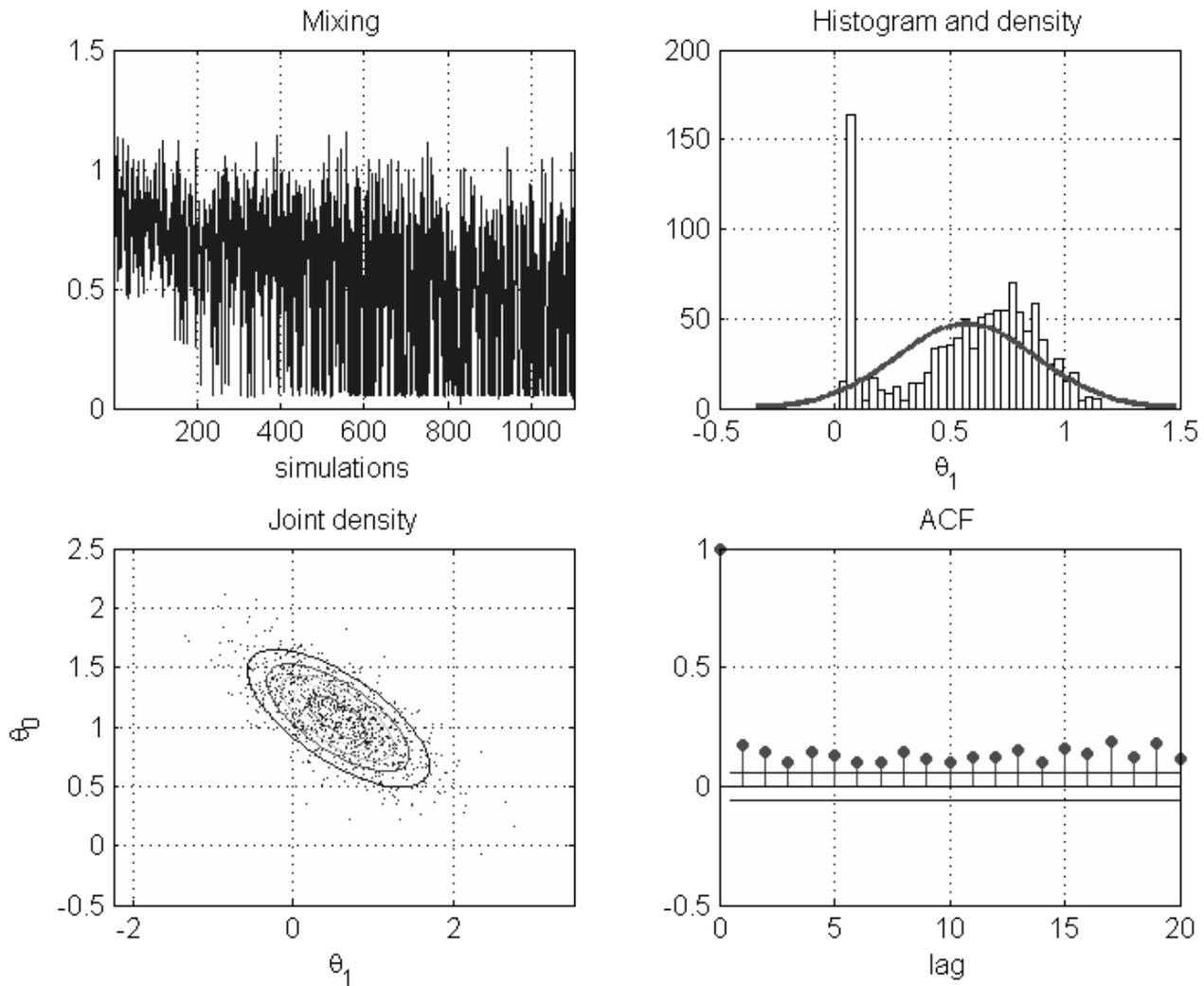


Figure A2: Effects of changing the values of  $\alpha_0$  and  $\delta_0$  to  $\alpha_0 = \delta_0 = 1 \times 10^4$